



STATE OF MICHIGAN
DEPARTMENT OF COMMUNITY HEALTH
LANSING

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MSMS
Leadership for Physicians,
Advocacy for Patients

MEDIA ADVISORY
October 7, 2011

CONTACT: Angela Minicuci
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MEDIA ADVISORY

MDCH, MOA and MSMS to Host Flu Vaccination Press Conference
Experts on hand to address Michigan flu vaccination coverage and flu-associated pediatric deaths

WHAT: In a recent report from the Centers for Disease Control and Prevention (CDC), 115 influenza-associated pediatric deaths were reported nationwide from September 2010 through August 2011, six of which involved Michigan children. The Michigan Department of Community Health (MDCH), Michigan Osteopathic Association (MOA) and the Michigan State Medical Society (MSMS) want to encourage everyone 6 months of age and older to get their flu vaccine.

Michigan ranks 5th from the bottom in flu vaccination coverage in children 6 months through 4 years; a little more than half (51.2%) of kids in this age group were vaccinated during the 2010-11 flu season. The national average was 63.6%.

WHO: Dr. Dean Sienko, Interim Chief Medical Executive at the MDCH
Zachary Yaksich, West Bloomfield, Mich., father of a child who died from influenza

WHEN: Tuesday, Oct. 11, at 9:30 a.m.
Reporters may either attend in person or dial-in. Conference call information is below.

WHERE: Michigan State Medical Society Headquarters
120 W. Saginaw St.
East Lansing, MI 48823

CONFERENCE CALL INFORMATION:

Participants can begin calling in at 9:15 a.m.
The call will begin officially at 9:30 a.m. and will last until 10 a.m.

Participant Toll Free Line: (866) 733-4891
Participant Passcode: 91983#

Please RSVP by Monday, Oct. 10 at 1 p.m. to Francesca Knot at (517) 241-2112 or email at KnotF@michigan.gov.

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