

# Michigan Osteopathic Association

## 2010

### Membership Information



# MOA Contact Information

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(313) 342-2369

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Insurance Department  
(586) 997-9619

### **Myral Robbins, D.O.**

Continuing Education Department  
(269) 337-6519

## MOA Staff

2445 Woodlake Circle  
Okemos, MI 48864

ph: 1-800-657-1556  
fax: 517-347-1566

[www.mi-osteopathic.org](http://www.mi-osteopathic.org)

### **Fred Anderson, J.D.**

Interim Executive Director  
[fangerson@mi-osteopathic.org](mailto:fangerson@mi-osteopathic.org)

### **Rhonda Ballard**

Manager of MAOFP Operations  
[rballard@mi-osteopathic.org](mailto:rballard@mi-osteopathic.org)

### **Melissa Budd**

Executive Assistant  
[mbudd@mi-osteopathic.org](mailto:mbudd@mi-osteopathic.org)

### **Sara Carson**

CME Meeting Coordinator  
[scarson@mi-osteopathic.org](mailto:scarson@mi-osteopathic.org)

### **Cyndi Earles**

Managing Director  
MOA Service Corporation  
[cearles@mi-osteopathic.org](mailto:cearles@mi-osteopathic.org)

### **Summer Foster**

IT Project Coordinator/  
Web Developer  
[sfoster@mi-osteopathic.org](mailto:sfoster@mi-osteopathic.org)

### **Devona Jameson**

Member Services Representative  
[djameson@mi-osteopathic.org](mailto:djameson@mi-osteopathic.org)

### **Kristy Kenyon**

Special Projects Coordinator  
[kkenyon@mi-osteopathic.org](mailto:kkenyon@mi-osteopathic.org)

### **Ryan Knott**

Manager of Communications  
[rknott@mi-osteopathic.org](mailto:rknott@mi-osteopathic.org)

### **Shelly Madden**

Manager of Membership  
[smadden@mi-osteopathic.org](mailto:smadden@mi-osteopathic.org)

### **Jennifer Miller**

Front Office Operations/  
Committee Liaison  
[jmiller@mi-osteopathic.org](mailto:jmiller@mi-osteopathic.org)

### **Lisa Neuffer**

Manager of Administration  
[lneuffer@mi-osteopathic.org](mailto:lneuffer@mi-osteopathic.org)

### **LaTasha Richardson**

Insurance Administrator  
[lrichardson@mi-osteopathic.org](mailto:lrichardson@mi-osteopathic.org)

### **Cheri Rugh**

Managing Editor, TRIAD  
[crugh@mi-osteopathic.org](mailto:crugh@mi-osteopathic.org)

### **Jann Villarreal**

Bookkeeper  
[jvillarreal@mi-osteopathic.org](mailto:jvillarreal@mi-osteopathic.org)

# Message from the President ...

Dear Doctor:

In times like these, the phrase “strength in numbers” becomes more important than ever. Whether facing the ever-growing challenge of reforming health care, protecting the patient-physician relationship or striving to provide our patients with the finest care possible, it helps to know you’re not alone. That is why it’s vital to be a member of the Michigan Osteopathic Association (MOA). We are your best resource for information about health care reform, quality reporting programs, legislative activities and more. No other organization in Michigan is dedicated solely to serving the needs of osteopathic physicians.

MOA membership comes with many benefits. Some, such as educational programs may be readily apparent. Others — such as legislative advocacy — are conducted on your behalf every day. But all play an important role in helping you and your staff make the most of your time and resources.

Please take a moment to peruse this brochure and familiarize yourself with the benefits of MOA membership. Whether you are a seasoned member or a physician looking to join the MOA family for the first time, I hope that you will take advantage of the education and other opportunities we offer for improving your practice.

If you have any questions, input or would like more information about the MOA, please contact me, any member of the MOA Board of Trustees or MOA staff using the contact information provided to the left, or visit the MOA website at [www.mi-osteopathic.org](http://www.mi-osteopathic.org).

Service is a gift. Thank you for your commitment to both the profession and your patients. Renew your membership with the MOA today and stand with us as we ensure that Michigan’s osteopathic physicians remain an important part of the health of not just our patients, but of our state and our nation.

I look forward to your involvement in the coming year and our endeavor to prepare for the future of health care!

Sincerely,



Donna R. Moyer, D.O.  
President



Donna R. Moyer, D.O.

## MOA Membership Dues

\$395	Active Member
\$125	First-Year-in-Practice Member
\$195	Second Member <i>D.O. spouse of a full-price MOA member</i>
\$40	Out-of-State Member
\$335	Affiliate Member <i>Non-D.O. health care professional (M.D., Ph.D., etc.)</i>
FREE	Educational Member <i>Intern, Resident and/or Fellows</i>
FREE	Retired Member <i>After min. 5 years of active MOA membership</i>
FREE	Life Professional Member <i>35 years as active member &amp; min. 70-years old</i>
FREE	Student Member

MOA Dues are 85% tax deductible

Membership applications are available online at

[www.mi-osteopathic.org](http://www.mi-osteopathic.org)  
or by calling the MOA at 1-800-657-1556.



## Continuing Medical Education

For more than 100 years, the MOA has hosted the state's largest annual convention for AOA Category 1-A CME credit in southeast Michigan, offering a wide variety of courses on topics from cardiology and neurology to dermatology and preventive medicine.

In recent years, the association has further expanded its CME offerings to western and northern Michigan, offering more than 60 hours of AOA Category 1-A CME each year to better serve the needs of Michigan's osteopathic physicians.

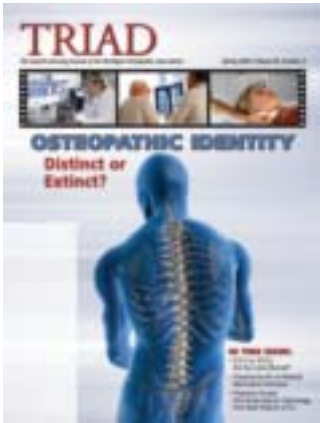
## MOA Publications

Through the MOA quarterly magazine, *TRIAD*, monthly newsletter, *UPDATE*, the **MOA Web site** and other publications, the MOA keeps you informed about current events in health care delivery and the osteopathic profession.

The MOA makes it easy for you to access tools and resources for your practice, as well. Whether you are seeking information on closing your practice, obtaining a national provider identifier or inquiring about standardized clinical practice guidelines that encourage better health outcomes for your patients, the MOA is your resource at [www.mi-osteopathic.org](http://www.mi-osteopathic.org) or 1-800-657-1556.

## Practice Manager Education

You have to be efficient to stay in business. We help you by helping your office staff. The Michigan Osteopathic Medical Practice Managers (MOMPM) group creates networking and educational opportunities for your staff on issues such as Physician Quality Reporting Initiative (PQRI), billing and risk management. We even dedicate an entire section of the MOA Web site to tools and information useful specifically to practice managers.



[www.mi-osteopathic.org](http://www.mi-osteopathic.org)

## **Practice Efficiency**

Pay-for-performance is right around the corner, and the MOA is ensuring that osteopathic physicians are at the forefront of this great leap in health care delivery. From education on practice transformation and the patient centered medical home to opportunities for participating in quality reporting initiatives, the MOA is here to help.

## **Osteopathic Identity**

Do your patients know why there is a “D.O.” after your name? Whether you use MOA brochures and wallet cards in your office waiting room or direct your patients to the public section of the MOA Web site, we help you empower your patients with knowledge about osteopathic medicine and reliable health care resources.

## **Core Grant Program**

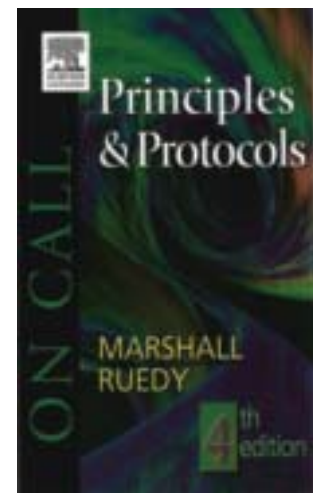
One of the unique tenets of osteopathic medicine is a commitment to primary care and prevention – the core of good health. Annually, the MOA awards up to three Core Grants of \$1,000 to members who host health clinics, fairs, programs or other office projects that embody those values.

## **Educational Book Fund**

Through generous contributions from MOA members, the Michigan State University College of Osteopathic Medicine and the MOA 49ers, the MOA Intern-Resident Committee presents new osteopathic interns with the book *On Call Principles & Protocols*, an invaluable resource as they begin their osteopathic medical careers. Please consider making a contribution with your membership renewal so we can continue to provide this guide to your new osteopathic colleagues!

## **MOA Legacy Program**

You have dedicated your life to the practice of osteopathic medicine. Planned giving through your will to the MOA Legacy Program provides a way for you to extend your influence on the profession while helping to secure its future.



# Benefits of MOA Membership – MOA BUSINESS MEMBERS



The MOA has established relationships with a variety of companies who support the osteopathic profession and offer quality products and services to meet the needs of osteopathic physicians.

Some of these **MOA BUSINESS MEMBERS** even offer products and services at discounted rates. Whether it's for convenience or price, please take some time to check with the **MOA BUSINESS MEMBERS** listed on this page when looking for products or services in the future.

Visit the MOA Web site for more information on each of these companies and new **MOA BUSINESS MEMBERS** as they become available at [www.mi-osteopathic.org](http://www.mi-osteopathic.org).

## **AAA**

Auto & Home

## **Athenahealth**

Billing and practice management service, electronic medical records, automated appointment and reminder call system.  
*\*8% off the implementation start-up fee for athenaCollector*

## **AI Bourdeau Insurance Agency**

Auto, home, worker's compensation

## **Alliance Billing Services**

Web-based practice management system

## **American Physicians Assurance Corporation**

Medical liability insurance  
*\*3% Member Rewards Discount*

## **Association Benefits**

Health, dental, long-term care, life, auto, home, worker's compensation

## **Avis Rental Cars**

Auto rental  
*\*10% discount off standard daily rates, 5% discount off special promotional programs*

## **Bank of America**

Credit card processing  
*\*Special merchant discount rates*

## **Blue Cross Blue Shield of Michigan**

Health & vision

## **Comcast Business Class**

Phone, Internet and business class TV  
*\*Best promotional rates available, one free month with two-year agreement, free site survey, free standard installation, 10% discount on Comcast Spotlight advertising.*

## **DBI**

Office supplies, furniture and soundmasking.  
*\*Variable discounts*

## **Delta Dental Plan of Michigan**

Dental

## **Epocrates**

Premium mobile products and software  
*\*20% discount for members; 50% discount for students.*

## **Hertz Rental Cars**

Auto rental  
*\*Variable discounts*

## **IC System, Inc.**

Debt collection services  
*\*10% discount on additional products and services*

## **Keller Williams Real Estate**

Home buying/selling services  
*\*Rebates on the purchase and/or sale price of a home*

## **Lake Erie Medical and Surgical Supply, Inc.**

Medical/surgical supplies  
*\*Variable discounts*

## **MCSquared**

Computer monitoring and backup services  
*\*10% discount on monitoring packages*

## **Paychex**

HR services and automatic payroll processing, payroll tax filing

## **Platinum Plus Mastercard**

In conjunction with the AOA  
*\*World Points rewards, no annual fee, introductory 0% APR for balance transfers and direct deposits.*

## **Pinkus Dermatopathology Laboratory, PC**

Diagnostic dermatopathology services

## **Prescriber's Letter**

Subscription service on new developments in drug therapy  
*\*40% discount*

## **RX Security**

Medicaid-compliant secure prescription pads.  
*\*15% discount on prescription forms.*

## **Shred Docs**

Secure document shredding service  
*\*15% discount off standard pricing.*

## **Staples**

Office supplies  
*\*10% discount*

## **TDS Metrocom**

Telecommunications

## **Yeo & Yeo, PC, CPA**

Medical billing, coding training, audits, accounting, tax planning, payroll processing, practice valuation, estate and financial planning, and information technology services

**For more information, contact MOA Member Services Representative Devona Jameson at [djameson@mi-osteopathic.org](mailto:djameson@mi-osteopathic.org) or 1-800-657-1556**

## **Advocacy for Osteopathy**

The MOA is your voice at the Michigan Capitol.

We lobby the Legislature and administrative agencies in Lansing on political issues that affect how you deliver health care. While you care for your patients, the MOA fights for adequate reimbursement for your health care services, medical liability reform, protection of scope of practice, advancement of primary care and more.

To help create a health care system that best meets the needs of our state, the MOA is working diligently to ensure an osteopathic presence in developing Michigan's health care policy.

## **Legislative Communication**

The MOA provides you with timely and concise information about legislation that impacts your practice through the **MOA Web site**, the official monthly newsletter **UPDATE**, and the **Capitol News**, an electronic legislative newsletter.

The MOA also makes it easy for you to get in touch with your elected officials. Whether you use **MOA IMPACT**, the MOA's online grassroots resource, to email your state legislators, or you participate in the **MOA Annual Capitol House Call** and face-to-face meetings with those forming health care policy for the state, we help get your voice heard.

## **MOPAC**

What is a PAC? It is a **political action committee** that is registered with the Michigan Secretary of State and raises funds for political campaigns that will help promote its interests.

The Michigan Osteopathic Political Action Committee (MOPAC) augments the MOA's legislative activities by raising money to support candidates for state office who are responsive to the concerns of osteopathic physicians – in turn enabling the profession to lobby for a wide variety of health care issues such as adequate physician reimbursement and smoke-free workplaces. See the back of this page for details on how you can get involved.



## Why do I give to MOPAC?

Kimberly S. Watson



At MSUCOM, we are taught to be doctors from day one, through hands-on clinical experience with simulated patient encounters and opportunities to provide free medical care to our surrounding communities. Over the past two years, I have learned that being a doctor is less about wearing a white coat and using a stethoscope, and more about the responsibility we now have to our future patients and our profession.

This professional responsibility can seem overwhelming and it may seem that a single voice is simply not enough. MOPAC offers strength in numbers, uniting osteopathic physicians and supporters across Michigan with a common goal to elect a legislature that helps protect the patient-physician relationship.

Take this opportunity to become involved in health policy and to influence your state legislators. MOPAC gives you a voice. In this time of economic uncertainty, you cannot afford to be apathetic — donate now and invest in your profession.

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