

While you're caring for your patients
who looks out for
YOU?



Your Michigan Osteopathic Association

2011 Membership Information Enclosed



A message from the president ...

The Michigan Osteopathic Association exists for one simple reason: to help our member physicians succeed. In fact, we are the only association in the state devoted to promoting and protecting all of Michigan's osteopathic physicians. Membership in MOA helps us advance both our profession and individual physicians by providing us the tools we need to offer top-notch educational programs, publications and other services.

But it's more than that. Your membership shows your commitment to promoting and preserving osteopathic medicine, not just in Michigan, but around the world. Together we can do so much more than we could otherwise.


MOA membership comes with many benefits. Some — such as our Business Member program — may be readily apparent. Others — such as legislative advocacy — are conducted on your behalf every day but may not be noticed until a crisis occurs. But all play an important role in helping you and your staff make the most of your time and resources.

Please take a moment to peruse this brochure and familiarize yourself with the benefits of MOA membership. Whether you are a seasoned member or a physician looking to join the MOA family for the first time, I hope that you will take advantage of the education and other opportunities we offer for improving your practice.

If you have any questions, input or would like more information about MOA, please contact me, any member of the MOA Board of Trustees or MOA staff using the contact information provided on the last page of this brochure, or visit the MOA website at www.mi-osteopathic.org.

This is your chance to join us and show your commitment to both the profession and your patients. Renew your membership with MOA today and stand with us as we ensure that Michigan's osteopathic physicians remain an important part of the health of not just our patients, but of our state and our nation.

Sincerely,



George Sawabini, D.O.



George Sawabini, D.O.

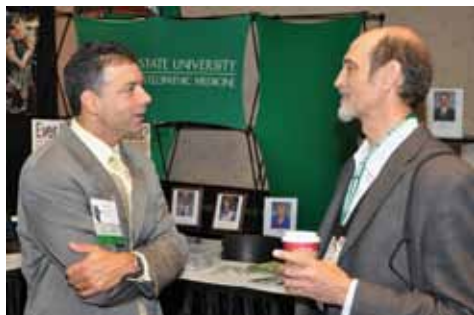
MOA Membership Dues

\$395	Active Member
\$125	First-Year-in-Practice Member
\$195	Second Member <i>D.O. spouse of a full-price MOA member</i>
\$40	Out-of-state Member
\$335	Affiliate Member <i>Non-D.O. health care professional (M.D., Ph.D., etc.)</i>
FREE	Educational Member <i>Intern, Resident and/or Fellows</i>
FREE	Retired Member <i>After min. 5 years of active MOA membership</i>
FREE	Life Professional Member <i>35 years as active member & min. 70-years old</i>
FREE	Student Member

MOA Dues are 85%
tax deductible

Membership applications are available online at www.mi-osteopathic.org or by calling the MOA at 1-800-657-1556.

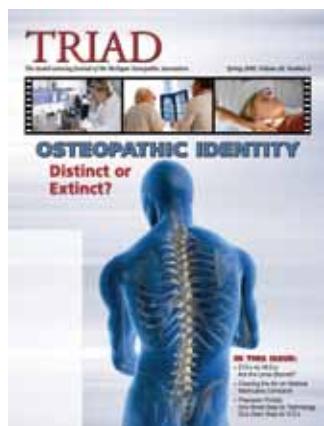
Benefits of Membership



Continuing Medical Education

For more than 100 years, MOA has hosted the state's largest annual convention for AOA Category 1-A CME credits, offering a wide variety of courses on topics from cardiology and neurology to dermatology and preventive medicine.

More recently, we have further expanded our CME offerings to western and northern Michigan, offering more than 60 hours of AOA Category 1-A CME each year to better serve the needs of Michigan's osteopathic physicians.



MOA Publications

Through our flagship publication, **TRIAD**, monthly e-newsletter **UPDATE Online**, the **MOA website** and other publications, we work hard to keep you informed about current events in health care delivery and the osteopathic profession as well as the latest legislative news and alerts, and other information you need to help you do what you do best — care for your patients. And don't forget to look for us on Facebook and Twitter!



update.mi-osteopathic.org

MOA makes it easy for you to access tools and resources for your practice, as well. Whether you are seeking information on closing your practice, obtaining a national provider identifier or inquiring about standardized clinical practice guidelines that encourage better health outcomes for your patients, MOA is your resource at www.mi-osteopathic.org or (800) 657-1556.

Practice Manager Education

We know that your office staff is the backbone of your practice. That's why we offer educational opportunities to help them grow, as well! The Michigan Osteopathic Medical Practice Managers (MOMPM) group creates networking and educational opportunities for your staff on issues such as Physician Quality Reporting Initiative (PQRI), billing and risk management. We even dedicate an entire section of the MOA website to tools and information useful specifically to practice managers. Visit www.mi-osteopathic.org for more information.



www.mi-osteopathic.org

Benefits of Membership

Practice Efficiency

From the impending implementation of ICD-10 to pay-for-performance, MOA is on the forefront of emerging health care issues to ensure that you have the information you need. Whether you need education on practice transformation and the patient centered medical home or opportunities for participating in quality reporting initiatives, MOA is here to help.

Osteopathic Identity

Do your patients know why there is a “D.O.” after your name? Whether you use MOA brochures and wallet cards in your office waiting room or direct your patients to the public section of the MOA website, we help you educate your patients as to the power of osteopathic medicine to help them lead healthier, happier lives.

Core Grant Program

One of the unique tenets of osteopathic medicine is a commitment to primary care and prevention – the core of good health. Annually, MOA awards up to three Core Grants of \$1,000 to members who host health clinics, fairs, programs or other office projects that embody those values.

MOA Legacy Program

You have dedicated your life to the practice of osteopathic medicine. Planned giving through your will to the MOA Legacy Program provides a way for you to extend your influence on the profession while helping to secure its future.



Benefits of Membership



MOA has established relationships with a variety of companies who support the osteopathic profession and offer quality products and services to meet the needs of osteopathic physicians.

Many of our **MOA BUSINESS MEMBERS** offer products and services at discounted rates. Whether it's for convenience or price, please take some time to check with the **MOA BUSINESS MEMBERS** listed on this page when looking for products or services in the future.

Visit the MOA website for more information on each of these companies and new **MOA BUSINESS MEMBERS** as they become available at www.mi-osteopathic.org.

For more information, contact MOA Member Services Representative Devona Jameson at djameson@mi-osteopathic.org or 1-800-657-1556

9g Enterprises

Patient satisfaction survey
**60-day free trial*

AAA

Auto and home

Alliance Billing Services

Web-based practice management system

AmerAssist

Debt collection services
**10% or less per account*

American Physicians Assurance Corporation

Medical liability insurance
**3% Member Rewards Discount*

Athenahealth

Billing & practice management service, Electronic medical records, automated Appointment and reminder call system
**8% off the implementation start-up fee for athenaCollector*

Avis Rental Cars

Auto rental
**10% discount off standard daily rates, 5% discount off special promotional programs*

Blue Cross Blue Shield of Michigan

Health and vision

Comcast Business Class

Phone, Internet, and Business Class TV
**Best promotional rate available, one free month with 2 yr agreement, free site survey, free standard installation, 10% discount on Comcast Spotlight advertising*

DBI

Office supplies, furniture and soundmasking
**variable discounts*

Delta Dental Plan of Michigan

Dental

Epocrates

Premium mobile products and software
**20% discount for members*

Hertz Rental Cars

Auto Rental
**variable discounts*

IC System, Inc.

Debt Collection Services
**10% discount on additional products and services*

Keller Williams Real Estate

Home buying/selling services
**Rebates on the purchase and/or sale price of a home.*

Medical Informatics Solutions, LLC

Technology consulting, practice management consulting, implementation and project management of EMR/EHR/PM
**No charge for initial consultation (up to 2 hours)*

Michigan Retailers Association

Merchant credit card processing
**Lowest rates for MOA members*

MOA Glove Program

Superior Exam Gloves - Powder-Free latex, Powdered latex and Nitrile
**Discounted prices for MOA members*

MOA Insurance Team - Association Benefits & A.D. Richard Insurance Agency, LLC

Health, dental, long-term care, life, auto, home, worker's compensation, medical liability

Paychex

HR services and automatic payroll processing, payroll tax filing

Pinkus Dermatopathology Laboratory, PC

Diagnostic dermatopathology services

Prescriber's Letter

Subscription service on new developments in drug therapy
**40% discount*

Shred Docs

Secure document shredding service
**15% discount off standard pricing.*

Stafforce

Health information management service
**25% discount off service fees.*

Staples

Office supplies
**10% discount*

VSP

Vision insurance

Yeo & Yeo, PC, CPA

Medical billing, coding training, audits, accounting, tax planning, payroll processing, practice valuation, estate and financial planning, and information technology services

Benefits of Membership

Advocacy for Osteopathy

MOA is your voice at the Michigan Capitol.

We lobby the Legislature and administrative agencies in Lansing on political issues that affect how you deliver health care. While you care for your patients, MOA fights for adequate reimbursement for your health care services, medical liability reform, protection of scope of practice, advancement of primary care and more.

To help create a health care system that best meets the needs of our state, MOA is working diligently to ensure an osteopathic presence in developing Michigan's health care policy.



MOPAC

What is a PAC? It is a **political action committee** that is registered with the Michigan Secretary of State and raises funds for political campaigns that will help promote its interests.

The Michigan Osteopathic Political Action Committee (MOPAC) augments MOA's legislative activities by raising money to support candidates for state office who are responsive to the concerns of osteopathic physicians – in turn enabling the profession to lobby for a wide variety of health care issues such as adequate physician reimbursement and smoke-free workplaces. See the back of this page for details on how you can get involved.



The MOA Insurance Team



Mike Buck
Association Benefits

Available **exclusively** to MOA members, Association Benefits Company and the A.D. Richards Insurance Agency have combined to help guide independent physicians and physician groups in managing all aspects of your professional liability and health insurance needs.

Their team approach focuses on providing comprehensive solutions through the maze of insurance choices available today. The MOA Insurance Team (MIT) becomes your personal benefits consultant working with you and your staff throughout the year-not just at your annual renewal.

The MIT portfolio of insurance offers the following products and services:

- Professional Liability-Member Discount!
- Business Owners Insurance
- Workers Compensation
- Free COBRA Administration
- H.S.A.'s (Health Savings Accounts), H.R.A.'s (Health Reimbursement Arrangements)
- P.O.P.'s (Premium Only Plans) at no cost to you
- F.S.A.'s (Flexible Spending Accounts)
- Medical, Dental, Vision-(Small Group, Individual and Free standing) All Carriers!
- Life, Long and Short Term Disability, Long Term Care (Group and Individual)

With offices conveniently located in Novi, Southfield, Troy, Mt. Clemens and Port Huron the MIT is available to meet at your convenience, or they can come to you.

Call the MOA today at (800) 657-1556 and ask for Devona or email djameson@mi-osteopathic.org to learn more about how the MIT can help you meet your professional insurance goals and support the team that supports the MOA!



Aaron Richards
A.D. Richards
Insurance Agency

Why do I give to MOPAC?

Shane Sergent, MOA Student Trustee



We are at the dawn of a new era of health care in the United States. While more Americans than ever will have access to affordable health care, insurance companies and government regulators have an increasing role in determining health care delivery. Ironically, issues such as the looming catastrophic shortage of doctors, loan repayment for students, SGR repeal, and reform of the medical liability system are not decided by those who are largely affected by such changes, but rather those in Congress.

During this transitional period of health care reform, you have a choice to let your voice be heard. Whether by contacting your legislators, educating the public on osteopathic medicine or your active involvement in advocacy organizations like the Michigan Osteopathic Association (MOA) and the Michigan Osteopathic Political Committee (MOPAC), you can be part of change for the profession. Every little bit counts and every single person has a role to play.

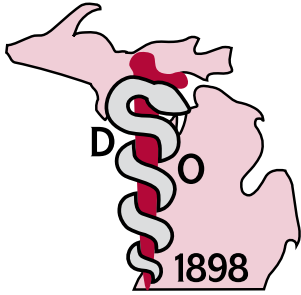
MOPAC is on the forefront of this advocacy battle, fighting for you and your patients. They work towards electing legislators who believe in preserving the patient-physician relationship and protecting our scope of practice. Today's laws affect the physicians of tomorrow. By supporting MOPAC, we as physicians and students stand united and influence the future of our profession. I challenge everyone to go beyond thinking about getting involved and just do it. I give to MOPAC because I believe in having a collective voice for physicians, patients, and medical students. ~ *Shane Sergent is a student at MSUCOM and is a representative on the MOA Board of Trustees.*

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From legislative advocacy and promoting the osteopathic philosophy to offering a wide range of products and services designed to make your job easier, we're committed to ensuring you have the tools and support you need to take care of your #1 priority: caring for your patients.

2445 Woodlake Circle
Okemos, MI 48864
517.347.1555
FAX: 517.347.1566

Kris T. Nicholoff

Executive Director
knicholoff@mi-osteopathic.org

Fred Anderson, J.D.

Deputy Director
fanderson@mi-osteopathic.org

Rhonda Ballard

Manager of MAOFP Operations
rballard@mi-osteopathic.org

Melissa Budd

Executive Assistant
mbudd@mi-osteopathic.org

Sara Carson

CME Meeting Coordinator
scarson@mi-osteopathic.org

Cyndi Earles

Managing Director
MOA Service Corporation
cearles@mi-osteopathic.org

Summer Foster

IT Project Coordinator/
Web Developer
sfoster@mi-osteopathic.org

Devona Jameson

Member Services
Representative
djameson@mi-osteopathic.org

Kristy Kenyon

Special Projects Coordinator
kkenyon@mi-osteopathic.org

Ryan Knott

Manager of Communications
rknott@mi-osteopathic.org

Shelly Madden

Manager of Membership
smadden@mi-osteopathic.org

Jennifer Miller

Front Office Operations/
Committee Liaison
miller@mi-osteopathic.org

Lisa Neuffer

Manager of Administration
lneuffer@mi-osteopathic.org

LaTasha Richardson

Insurance Administrator
lrichardson@mi-osteopathic.org

Cheri Rugh

Managing Editor, TRIAD
crugh@mi-osteopathic.org

Jann Villarreal

Bookkeeper
jvillarreal@mi-osteopathic.org