



DIABETES AND KIDNEY ADVOCACY DAY & CHAMPION OF HOPE TRIBUTE DINNER

TUESDAY MAY 1, 2012

Advocacy Day at the Radisson Hotel, Lansing Michigan; 9:00 a.m. - 3:00 p.m.

Champion of Hope at the Kellogg Hotel & Conference Center, East Lansing, MI; 5:30 p.m. - 8:00 p.m.

Educating policy makers about the importance of preventing and managing diabetes and kidney disease.

Recognizing people and organizations who make outstanding contributions in the fields of health care in Michigan.

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor \$10,000

- Company logo on Champion of Hope Tribute Dinner and Diabetes and Kidney Advocacy Day invitations
- Company logo on banner and scrolling video screen at Champion of Hope Tribute Dinner
- 1 full page color ad in a premier location in the Champion of Hope Tribute Dinner commemorative program book
- Company logo on the National Kidney Foundation of Michigan web site (averages 2,500 hits per month) and link your company to the National Kidney Foundation of Michigan web site
- Display space and opportunity to distribute promotional materials at both events
- Reserved seating with Champion of Hope honorees from state legislature (2 tables of 8)
- Reserved seating and lunch for 2 at Diabetes and Kidney Advocacy Day

Platinum Sponsor \$7,500

- Company logo on scrolling video screen at Champion of Hope Tribute Dinner
- 1 full page color ad in the Champion of Hope Tribute Dinner commemorative program book
- Company logo on the National Kidney Foundation of Michigan web site (averages 2,500 hits per month)
- Display space and opportunity to distribute promotional materials at both events
- Reserved seating at Champion of Hope Tribute Dinner (1 tables of 8)
- Reserved seating and lunch for 1 at Diabetes and Kidney Advocacy Day

Gold Sponsor \$5,000

- Company logo on scrolling video screen at Champion of Hope Tribute Dinner
- 1 full page black & white ad in the Champion of Hope Tribute Dinner commemorative program book
- Display space at both events
- Reserved seating at Champion of Hope Tribute Dinner (1 tables of 8)
- Reserved seating and lunch for 1 at Diabetes and Kidney Advocacy Day

Silver Sponsor \$2,500

- Company name on shared signage at both events
- 1/2 page black & white ad in the Champion of Hope Tribute Dinner commemorative program book
- Display space at Champion of Hope or Diabetes and Kidney Advocacy Day
- 4 tickets for Champion of Hope & ability to attend Diabetes and Kidney Advocacy Day

Bronze Sponsor \$1,000

- Company name on shared signage at both events
- 1/4 page black & white ad in the Champion of Hope Tribute Dinner commemorative program book
- 2 tickets for Champion of Hope Tribute Dinner & ability to attend Diabetes and Kidney Advocacy Day

Friend Sponsor \$500

- Company name on shared signage at both events and mention in commemorative program book
- 1 ticket for Champion of Hope & ability to attend Diabetes and Kidney Advocacy Day

Company Name: _____ Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

Please check sponsorship box and fax to: (734) 222-9801
Thank you for supporting the National Kidney Foundation of Michigan!

For further details please call or email Janica Peppard at 734.222.9800 or jpeppard@nkfm.org
The NKF is a 501 (c)(3) not-for-profit, tax exempt organization. Our tax identification number is 38-1559941.