



January 2010

Dear Osteopathic Students, Physicians-in-Training and Practicing Physicians:

The Michigan Osteopathic Association (MOA) invites you to participate in the 2010 Scientific Research Exhibit Competition. The competition will be held during the MOA Annual Convention May 12 -15, 2010 at the Hyatt Regency in Dearborn.

The Scientific Research Exhibit Committee will award the following prizes (monetary awards are limited to students and physicians-in-training):

Scientific Research Awards

1st Place - \$1,000

2nd Place - \$ 750

3rd Place - \$ 500

Outstanding Case Report - \$ 250

Participants must set up their exhibits on **Wednesday, May 12 between 6:00 p.m. – 9:00 p.m.** in the Grand Foyer, outside the Springwells Ballroom. The official judging will occur on **Thursday, May 13 from 1:30 to 4:30 p.m.**, with the judges conducting five minute interviews for each poster. Prior to the official judging session, the panel will conduct thoughtful and extensive review of the posters on Wednesday and Thursday. The Scientific Research Exhibit Competition judges will announce winners on Thursday evening, immediately after they complete their deliberations. Except for award winners, participants must disassemble their exhibits before noon on Friday, May 14.

Award winners will receive their certificates and prize checks at the Friday, May 14, luncheon in the Hyatt Regency Springwells Ballroom. Winning exhibits will remain on display during the luncheon in the Grand Foyer.

As in prior years the panel *may* present the Andrew Taylor Still Achievement Award (the “ANDY”). The ANDY recognizes an outstanding exhibit which epitomizes the principles of osteopathic medicine; the judges do not automatically award an ANDY each year. The recipient of an ANDY Award will receive a beautifully carved crystal piece along with a \$1,500 cash prize. Practicing physicians, physicians-in-training and students are eligible for this prestigious award.

We hope that you will participate in the 2010 Scientific Research Exhibit Competition. Please read the enclosed materials and return your signed agreement and application, including your 50-word exhibit abstract to the MOA office by Friday, March 26, 2010. The committee looks forward to meeting you and viewing your exhibit.

Sincerely,

A handwritten signature in black ink that reads 'Carl M Pesta'.

Carl Matthew Pesta, D.O.
Co-Chair, Education Committee

A handwritten signature in black ink that reads 'R. Taylor Scott'.

R. Taylor Scott, D.O.
Co-Chair, Education Committee

2010 Scientific Research Exhibit Guidelines

Application Information

Read the rules and guidelines for the 2010 Michigan Osteopathic Association Scientific Research Exhibits.

Complete the exhibit application and sign the liability form and return to the Michigan Osteopathic Association by March 26, 2010.

Deadlines will be strictly enforced. Applications are accepted on a first come, first served basis. Applications received after March 26, 2010 will be accepted only if space is available. The Scientific Research Exhibit Committee reserves the right to limit the number of entries.

NEW this year is a check or credit card deposit of \$100 in order to reserve a foam board back wall and display table.

Deposits will not be processed unless exhibitor is a "no show." Checks will be returned to exhibitors during judging or by mail immediately following the event.

All applicants will receive an email confirmation from the Michigan Osteopathic Association.

Exhibit Information

Bring your exhibit to the Grand Foyer of the Hyatt Regency Dearborn on Wednesday, May 12, 2010. All exhibits must be set up between 6:00 p.m. – 9:00 p.m. on Wednesday.

All exhibits will be displayed from 8:00 a.m. until completion of the judging on Thursday, May 13 and from 8:00 a.m. – 12:00 p.m. on Friday, May 14.

Judging will take place on Thursday from 1:30 p.m. – 4:30 p.m. **Exhibitors or their appointed representative must staff their position from 1:30 p.m. – 4:30 p.m. on Thursday, May 13 to be considered for an award.** (Thoughtful and extensive review of the posters will take place on Wednesday and Thursday before the official judging session.)

Unless you are an award winner, please remove your exhibit from the exhibit area by noon on Friday, May 14. All materials must be removed from the exhibit area by noon on this day.

All exhibits remaining after 12:00 p.m. will be considered abandoned and will be discarded by the exhibition company. *MOA accepts no responsibility for displays left after 12:00 p.m. on Friday.*

Award winners will have their exhibits displayed outside the Springwells Ballroom until 1:30 p.m. on Friday, May 14. Certificates and prize checks will be awarded during the luncheon in the Springwells Ballroom from 12:00 p.m. – 1:30 p.m. on Friday, May 14. All winning exhibits remaining after 1:30 p.m. will be considered abandoned and will be discarded. *MOA accepts no responsibility for winning displays left after 1:30 p.m. on Friday.*

Judging Criteria

Judges will assess each exhibit on legibility, neatness, adherence to scientific principles or study design, and clarity of thought. The display should be easily understood with or without the author present.

The subject matter should be current and of interest to practicing clinicians. Although the committee encourages prospective studies, subject matter is not limited to new research.

The exhibit should promote osteopathic principles as they apply to the clinical situation and/or scientific aspect of the display.

The concept of a research exhibit by definition means the display will be graphically interesting.

Exhibitors may use photographs; VCR or digital continuous closed loops, models, 3 dimensional projections, audiotapes, photomicrographs, hand drawings, etc. in the display. The display can be no larger than 6' w x 4' h. Electrical access must be pre-arranged with the MOA and there will be a charge by the Hyatt based on rates at the time.

Be advised that the exhibits will not be in a secured room; therefore any technological equipment should be used only when you are present with your exhibit. *The MOA is not responsible for any lost or stolen goods.*

Material Provided

You are required to mount your own display; however, the Michigan Osteopathic Association will provide the working area for displaying your research presentation and only if your *deposit has been received. This will include a 6' w x 4' h foam board back wall, which sits on top of a 6' draped table. ***NEW this year is a request for a check or credit card deposit of \$100 in order to reserve a foam board back wall and display table.** Deposits WILL NOT be processed unless exhibitor is a "no show." Checks will be returned to exhibitors during judging or by mail immediately following the event.

One minimum wattage electric outlet will be provided by request only. Electrical access must be pre-arranged with the MOA and there may be a charge by the Hyatt based on rates at the time.

Materials You Bring

Roll exhibit materials and insert them in large mailing tubes for ease in transporting them. Bring pushpins, thumbtacks or velcro-tape for mounting your materials if necessary. MOA will have a limited supply of pushpins, tacks and tape.

Display Guidelines

The following guidelines are offered to assist you with a successful presentation:

Content and Text

The research display should focus on Hypothesis or Objective, Methods, and Results of Objectives. A short and legible introduction and summary of conclusions are essential. Your presentation should contain succinct headings that organize and logically display the information. Use large print, including heavy block letters if possible. Keep the text and figure legends explicit and brief.

Graphics

Graphics should be explicit and brief – charts, drawings, and illustrations should be similar to those you would use in making slides. Illustrations must be read from distances of about 3' or more. Also, use color to effectively add emphasis. Please make sure all illustrations are made beforehand. Finally, do not mount your presentation materials on heavy board because they may be difficult to keep in position.

Liability

It is agreed that exhibitors shall assume all responsibility for damage and shall indemnify and exempt the Michigan Osteopathic Association, as well as the Hyatt Regency Dearborn Hotel from all liability, which may ensue from any cause whatsoever. The Michigan Osteopathic Association, as well as the Hyatt Regency Dearborn Hotel, do not guarantee or protect the exhibitors against any loss, theft, or damage of any kind. It is recommended that you purchase insurance on any valuable property that may be left unattended.

These regulations are part of the agreement between the exhibitors and the Michigan Osteopathic Association. These regulations have been formulated for the best interests of all concerned. The full cooperation of exhibitors is expected. Any points not covered are subject to settlement by the Michigan Osteopathic Association Scientific Research Exhibit Committee. The decision of the committee will be final and not subject to review.

**Michigan Osteopathic Association
2010 Scientific Research Exhibit
Competition Application**

Application Information

IMPORTANT: Please read the attached rules and guidelines for the 2010 Michigan Osteopathic Association Scientific Research Exhibit Competition before completing this application.

To ensure that you are not over the 50 word limit, in Microsoft Word, highlight your summary, choose Tools, choose Word Count. Summaries over the 50 word limit will not be accepted.

Complete the exhibit application and return with your summary to the Michigan Osteopathic Association by March 26, 2010. Deadlines will be strictly enforced. Applications received after that date will be accepted only if space is available. The Scientific Research Exhibit Committee reserves the right to limit the number of entries.

1. Exhibitor Information (please type or print clearly)

Names(s): Please indicate if each person is physician in training or practicing physician and whom to contact if I have any questions.

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-mail: _____ Hospital Affiliation: _____

Representative: (if exhibitor will not be present for judging) _____

Electrical needed? Yes ___ No ___

2. Summary

Official Title _____

Please email your signed application and **50-word summary** to mbudd@mi-osteopathic.org.

The undersigned agrees to abide by the regulations that accompany this application.

Signature: _____ **Date:** _____

Questions? Contact

Melissa Budd
Michigan Osteopathic Association
2445 Woodlake Circle Okemos, MI 48864

Fax 517-347-1566

mbudd@mi-osteopathic.org

Phone 800-657-1556



NEW in 2010: Deposit Requested

This year a check or credit card **deposit** of \$100 is required to reserve a foam board back wall and display table. Deposits WILL NOT be processed unless exhibitor(s) are a “no show.” Checks will be returned to exhibitors during judging or mailed and credit card numbers will be kept confidential.

Please fill out form below and return with your deposit (*please type or print clearly*)

Official Title: _____

Name(s): _____

Address: _____

Telephone: _____

Email: _____

Form of Deposit: Check _____ Credit Card _____

Check # _____ OR VISA/Mastercard # _____

Name as it appears on card: _____

Exp. Date _____ CV# _____

(Make check payable to MOA)

Mail payment to:

Michigan Osteopathic Association
Attn: Melissa Budd
2445 Woodlake Circle, Okemos, MI 48864

Phone 800-657-1556

mbudd@mi-osteopathic.org

Fax 517-347-1566